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**For more information contact
Lisa Scholin, bluefly PR
503-977-0483 (Office)
503-320-9379 (Mobile)
lisa@blueflypr.com**

**Travelers can customize their experience with new offerings
from Grand European Tours**

Luxury features and value-packed extras added for 2009 tour lineup

Lake Oswego, Ore., September 29, 2008 – Grand European Tours is celebrating 30 years of escorted touring to Europe with a suite of new offerings that allows travelers to decide the sort of trip they'd like to take. Now, travelers can choose from tours that infuse their experience with more luxury or adventure, relaxation or free time – depending on their preferences.

While other leading direct-to-consumer travel companies are shelving their escorted tours to Europe for 2009, Grand European Tours is firmly grounding itself as the specialist in escorted travel to Europe with new re-energized tours and experiences for travel next year.

"We welcome new customers who are looking to continue their travels with an escorted tour to Europe," says Hans Sohlstrom, president of Grand European Tours. "And we look forward to sharing our 30-year tradition of offering the best travel experience with built in leisure, cultural discovery and value in mind."

In the 1970s, Grand European Tours helped change the pace of escorted touring, by setting a more leisurely pace on their trips with more overnight stays and a less hectic schedule. Now, thirty years later, the company – which specializes in creating trips of lifetime for boomers and beyond – is again reinventing how their customers experience escorted travel.

For 2009, Grand European Tours is offering over 40 tours and cruises to Europe and other worldwide locations. Travelers can select the tour best suited for their travel style by picking from a number of features offered.

Here are some of the features to look for:

VIP Door-to-Door Service

Travel in style with VIP town car service from your home to the airport. On the day of your departure, you will be met at your front door by a chauffeur who will assist you with your bags before transporting you to the airport. Included as part of all Grand European Tours trips from 31 cities throughout the U.S.

-More

Dine Around

Delicious dinners are included nearly every night on tours by Grand European Tours. The Dine Around program, available on select tours, offers the flexibility to have an included meal at your choice of hand-picked restaurants.

Free Day

Explore a city or relax at a sidewalk café – it's up to you on a Free Day. Tour Directors are available to set you off on your way for a day of exploring with suggestions you might enjoy and even optional excursions.

Highlight Dinner

Enjoy regional specialties in charming local restaurants with a Highlight Dinner. These dinners are not just a meal, they are recipes for life-long memories.

Super Leisure

Super Leisure tours offer a bit more time in one place with no one-night stays so you have a chance to unpack and stay put.

Sightseeing Tour/Visits

Visit great cities of the world with Grand European Tours' professional local guides. Their stories and insight will delight you, making your experience unforgettable.

Cruise/Train

Not all Grand European Tours trips are by motorcoach. Riverboat and train excursions are also available on select tours.

To request a free 2009 catalog containing a complete listing of all tours with these special features as well as departure dates and prices from Grand European Tours call 1-888-522-3950 or visit www.getours.com.

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Grand European Tours

For 30 years, Grand European Tours has provided travelers with an easy and enriching way to travel through their escorted tours. With over 40 itineraries to Europe and beyond, every trip includes a team of travel experts to guide your journey and help you discover the gems of each destination. Grand European Tours offers the GET Price Guarantee which locks in the price of your land tour or cruise when you pay in full. For more information, visit www.getours.com or call 1-800-522-5545.